

Press Release  
Lurate Caccivio, September 2017

## **From the textile district of Como to international markets, through customer satisfaction**

The LaForte project is the result of a winning business vision that has in the short term placed the excellence of an all-Italian production to the attention of the global market. The technology developed by Aleph's research and development department is far from standard, as it is appreciated for its great flexibility and ability to adapt to the specific production needs of each customer.

High customization is, in fact, the central theme of engineering development at the heart of the LaForte system and responds to the cross-cutting demand of the many markets where Aleph operates: different markets for volumes, applications and traditions, where a unique solution It is not imaginable. For this reason, in implementing the company's internationalization process, Aleph initiates partnerships with local distributors to ensure listening and end-user knowledge, designing a suitable and satisfactory solution as well as a direct and timely assistance.

Following the rapid penetration of the Como area and Northern Italy markets and following the further confirmation gathered during the presentation of the integrated inkjet digital printing system for the textile industry during Fespa Hamburg 2017, Aleph has achieved important orders in India, China And Korea, and has prepared the ground for Brazil and USA for the participation in the next edition of SGIA Expo.

*"We have orders here at the end of the year and we have started internal procedures to increase the production level" says Alessandro Manes, CEO of Aleph; "The arrival of Andrea Negretti last April allowed us to structure our services to customers outside Europe, enabling us to realize an expansion plan for a company like ours, dedicated to customized service on a global basis" .*

Last but not least, LaForte is a rapidly evolving system, and research and investment provides interesting news.



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Alongside the textile industry, Aleph is also looking for affirmation in the field of signage and graphic design, which require notoriously wider formats than textiles. Not all has been said in this area, certainly Aleph is not the only player in this industry but the know-how of technical precision acquired in the textile sector as well as the innovative technology of LaForte will enable Aleph to mark a new step in this market.

Product innovations will be announced at the October SGIA Expo Fair in New Orleans.

Created in 1999 in the heart of the Italian textile manufacturing excellence, Aleph is now a company with a solid know-how in the construction of printing machine and in the development of supporting software.

From large format textile printers to drying systems, from proprietary software to consumables, Aleph develops and manufactures technologically advanced products for each individual printing process, and offers reliable after-sales technical support services.

Aleph distributes in UK, India and Turkey through reliable partners. For more info, please visit [alephteam.com](http://alephteam.com).



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