



## News Break

### **ALEPH @FESPA Global Print Expo 2020**

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Lurate Caccivio (Como) – aleph, a leading Italian manufacturer of sublimation and direct-to-fabric inkjet printers for the textile and visual communication industries, will use FESPA Global Print Expo 2020 (Madrid, Spain – 24-27th March 2020) to demonstrate how its advanced digital printing technologies can enable print service providers to succeed in expanding their outdoor and indoor application capabilities. Under the spotlight on aleph's booth (hall 3, stand B90) will be one of the top models of the company's LAFORTE series, together with its proprietary cutting-edge inks designed for printing on blue-back and white-back paper. "We are excited to showcase our game-changing LAFORTE technology at FESPA 2020. Since the 2019 edition of the show, we have been focusing on boosting and consolidating our flagship solutions for the visual communication and out of home market segments and we have achieved outstanding results," says Alessandro Manes, CEO at aleph. "Visitors to our booth in Madrid will have the opportunity to experience first-hand the superior performances of our LAFORTE printing platforms, which can deliver top print quality – matching offset printing quality – in a cost effective way, while offering at the same time superior application flexibility."