

Aleph aims for growth in visual comms market

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Aleph, the Italian manufacturer of sublimation and direct-to-fabric inkjet printers, has appointed Rudy Grosso as International sales director.

"I am confident that with Rudy Grosso on board we will succeed in consolidating our already-strong global reach," said Alessandro Manes, CEO. "Rudy will enable us to meet the ambitious goals that we set, including the international grow in the visual communication industry." Prior to joining aleph, Grosso served 10 years as commercial director at Sensient Imaging Technologies. Aleph has experienced a continuous growth, up to 30%, in the past four years, and following the joint venture with Italian private equity firm Wise.