

# Heimtextile, Russia '17

25.09.2017 | Sergei Kulakov

20-23 September in the framework of the international exhibition of home textile and interior decoration fabrics - Heimtextile, Russia 2017 (<https://heimtextil-russia.ru.messefrankfurt.com>), Company Nissa Stensart ([www.stensart.ru](http://www.stensart.ru)) for the first time in Russia and CIS countries demonstrated an industrial digital printer for direct printing on fabric LaForte from Italian manufacturer Aleph ([www.alephteam.com](http://www.alephteam.com)) with printing speed up to 920 sq.m. of fabric an hour.

In order to support Nissa staff during the fair from Italy to Moscow arrived a crew of Aleph specialists ahead with CEO company - Mr. Alessandro Manes. Apart from Aleph there were representatives of other Nissa partners d-Gen (<http://eng.dgen.com>) and Cibitex (<http://www.cibitex.it/en>).

As we can notice, the digital economy penetrates into all spheres of life, including the production of fabrics, where our country is only at the beginning of the road. In Italy, for example, already up to 70% of the fabrics printed digitally, finally our country is on the World trend and there is definitely room to grow.

Here are some moments of Heimtextile, Russia '17 exhibition in and out the pavilion.











