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PRESS RELEASE

FOR IMMEDIATE RELEASE

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The Italian digital revolution to USA. Aleph is showcasing 2 iconic LaForte @ SGIA Expo 2018 – Booth 335

Aleph confirms its international vocation by exhibiting for the second time at SGIA Expo. After one-year spending in development of new features for the LaForte printers, Aleph presents 2 models in one of the main USA show:

- LaForte 200 Paper, super-wide format 340cm with sublimation inks
- LaForte 200 Fabric, wide format 190 cm direct to fabric with textile pigment inks

Both industrial large format printing machines developed in Como in the heart of textile industry are taking the benefits of latest innovation and testing carried in the new Aleph research center. The aim of this research center is to deliver new solutions to the market that can satisfy the customer's needs with sustainable production.

Super-Wide Sublimation Paper printer is responding to the market trends that is stepping back from direct to fabric in the soft signage industry. Possibility to use wider range of fabrics and the sharp quality to print on paper are the market indicators.

Direct to fabric with textile Pigment inks is also what the market is looking for; easiest solution and environmentally harmless for an ecologic future.

SGIA 2018 is also the occasion to promote the new naming of the LaForte series. To simplify the lineup classification, we have introduced new naming. The numbers which stand next to LaForte brand refers to incremental line of heads and productivity.

Aleph is continuously increasing its business around the world and North America became a very important market. A dedicated sales force and service network guarantee customers a great service and maintain Aleph's standard quality at the top.

Aleph

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