

Digital

Aleph at FESPA 2018

April 10, 2018

Aleph will show its latest developments in technology to the world print industry at *Fespa Global Print Expo 2018*. New achievements of the LaForte project reveal a specific attention to international market trends and embrace the company vision of a product integrated system for a complete customer service.

The LaForte Studio Paper 340 is designed to fulfill the request of a proper solution for sublimation paper on wider format. As the price of transfer paper has now fallen and the knowledge of its use has increased, transfer printing is getting more popular. The LaForte Studio Paper 340 offers good quality with lighter and less expensive paper.

Other advantages of transfer printing are:

- Transfer printing uses 20 to 30% less ink and there are no additional costs
- Printing is always on the same media (transfer paper) and it isn't necessary to create a new profile each piece of textile
- The printer stays clean
- It is possible to print on a much broader range of textiles



no longer pre-treated for direct printing, it creases much less and the result is taut and professional looking. Also colors are more vivid and there is no risk of the ink rubbing off.

The LaForte Studio Paper 340 reaches a speed up to 600 sqm/h providing the maximum resolution and featuring the patented rotary belt with air vacuum system. It is intended to drive forward visual communication, home textiles and retail and office decoration, giving major opportunity to expand customers portfolio.