


English New

Aleph expands its business in Russia

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Aleph recently announced a new partnership with Nissa Stensart, the specialist of digital printing on fabric, dealing with preeminent textile companies in the Russian Federation and CIS countries. Nissa is renowned for its widespread presence all over the country, the qualified and trained staff and the excellent brands represented.

"In Russia, through our partner Nissa, we are proposing our integrated system LaForte to attract new customers and to sell our machines, software, paper, inks and local accurate assistance as a whole pack. This business model is successfully working in Europe and Asia to generate satisfaction among our customers" said Alessandro Manes, Aleph CEO.

The first occasion to see the LaForte® Industrial Paper printer in Russia is given by the Heimtextil Moscow tradeshow, the main fair platform dedicated to home and furniture textiles, starting on September 20 for a 3 days event. For the first time Nissa Stensart will demonstrate the Aleph digital highly productive sublimation printer industrial paper 8P/4C and the DryForte® Paper 3L dryer.

