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Aleph beefs up base in digital printing

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Aleph has announced the signing of a binding agreement whereby Wise SGR S.p.A. – on behalf of Wisequity IV closed-ended fund – will purchase a majority stake of the company. Wise SGR is a leading Italian management company of private equity funds and has a significant experience in the digital printing industry.

Aleph is emerging as a leading player in the digital printing industry providing not only large format textile digital inkjet printers for textile and other applications but also drying systems, proprietary software and consumables. Over the last 18 years, Aleph has installed over 400 digital plotters and provided customers with related consumables in Italy and abroad. In 2015 the company has successfully launched the new series of La Forte large format printing machines and since then is contributing to the further digitalization of the textile market.

Meanwhile, Aleph has also announced the appointment of Andrea Negretti as International Sales Manager. Negretti, very well known for his strong family background in the textile industry, has achieved an outstanding experience of more than 20 years working for premium international Companies in the digital textile printing market and signage.

The new challenge in Aleph will be the opening of new markets worldwide to contribute to the development of a selected sales network in charge of sales and direct assistance to customers on site. This refers to the general vision of Aleph who invested in the creation of strong alliances out of Italy in order to guarantee a long lasting support to customers wherever they are located. Furthermore this operation will facilitate the distribution of a full products package, including printers, software, papers, inks and other accessories.