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Aleph Continues to Expand With FESPA Eurasia

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Aleph tekstil ve kağıt baskısındaki yeniliklerini FESPA Eurasia'da sergileyecek.

Grabing attention with its vast solutions on wide format digital printing, Aleph prepares to meet Eurasian market at FESPA Eurasia.

Providing service to textile and graphic segments with its industrial printing solutions, **Aleph** will get together with the sector at FESPA Eurasia which will be held between the dates of 8-11 December 2016 at CNR Expo. The company based in Italia, will introduce its LaForte® inkjet print series along with its new headquarter in Turkey, to be established next year. In the interview we performed, **Aleph** SRL Managing Director Alessandro Manes mentioned the company's preparations and aims for FESPA Eurasia.

What kind of solutions will you present at FESPA Eurasia 2016?

We will exhibit our LaForte® printing solutions which consists in an integrated solution including a wide range of outstanding large format inkjet digital printers, softwares and accessories. They will be represented at our booth in Hall 4, H30 by the performance of LaForte® Paper which prints on a transfer paper with a speed of 600sqm per hour.

What kind of advantages do these solutions provide in digital printing market?

The advantages of the LaForte® plotters are unique: the automatic further improved heads alignment, the new software matrices for the points arrangement and above all, the innovative PATENTED transport system through vacuum belt filter guarantee an exceptional performance compared to competitors' printers.

You're introducing LaForte STUDIO developed for textile manufacturers, to Turkish market for the time at FESPA Eurasia. Which advantages does LaForte STUDIO offer to manufacturers?

The LaForte® STUDIO range is the new member of LaForte® integrated solutions and it will be represented for the very first time at FESPA Eurasia 2016. The full range is developed for textile manufacturers and it guarantees quality at all stages in printing process thanks to LaForte® technology.

You will also introduce your new headquarter in Turkey. Can you give a brief information about your structuring plans in Turkey?

Turkey is an important and fast growing market for Aleph thanks to our distributor Mr Yiğit Emon of AKSE Tekstil Tic. Ve San Ltd. Sti. We aim to improve our presence in the region by the middle of 2017 for this, we define our market strategy with him too.

What is the reason behind choosing FESPA Eurasia for introducing your solutions to Turkish market?

Fespa Eurasia is the perfect business platform to strengthen our brand in the market and to support our distributor.

We are in the last quarter of 2016. How would you evaluate this year for Aleph?

2016 has been an important year for our brand and our business. We are in a period of great expansion and we are starting important collaborations.

What are your end of the year goals? How will attending to FESPA Eurasia contribute to these goals?

Our aim is to spread not only in Europe and but also outside European borders and FESPA Eurasia will contribute significantly in improving our international expansion.