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The 2016 edition of FESPA Eurasia, an event for wide format screen and digital printing, textile printing and garment decoration and signage industry, slated to be held from 8th-11th December at CNR Expo, Istanbul, Turkey, is witnessing the signing up of a number first-time exhibitors.



Image Courtesy: fespa.com

Mike Ryan, Group Exhibition Manager, FESPA commented, “The continued commitment from both international and local exhibitors to FESPA Eurasia is a sign of confidence in the industry, and as visitor numbers have risen year-on-year, the value of the event is quite evident.”

HP, Xerox and Hollanders distributor BNK Group FPI, adhesive films manufacturer Hexis, textile equipment manufacturer Aleph SRL, transfer printing machines manufacturer Tural Makina, digital textile printing equipment supplier Mert Dijital, ink producer AKER SERİGRAFİ and textile printing machines manufacturer Özmak Makina are among first time exhibitors at the four-day event.

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Alessandro Manes, Managing Director, Aleph SRL explains, “FESPA Eurasia 2016 is the perfect business platform in order for us to strengthen our brand in this market and to support our distributor. We believe that it is the right time to showcase our technology and commitment to the global textile industry.”

A number of exhibitors have also expanded their stand footprint this time around, such as Optimum Digital Planet, Lidya Grup, İstanbul Reklam, Süstaş and Karya Tekstil, with GFK Dijital increasing their stand by 50 per cent. **Bülent Uygur, General Manager, GFK Dijital** informs “We are increasing our investment at FESPA Eurasia 2016 because we have new distributor relationships and will therefore present more machines.”