Hyosung launches new brand campaign for creora®

Hyosung, the largest spandex producer in the world, launched a new integrated global campaign for creora® including new ads, website, hang tags and other sales tools.

The new campaign uses water in an innovative and creative way to illustrate the unlimited potential of shape, use, elasticity, and movement. The water is linked to the creora® wave logo and then is wound around the human body to demonstrate invisible energy. The fluid shows freedom across confines and the spandex fibre's ability to illustrate the concept of 'Stretching Beyond'.

'Our commitment to excellence continues to be the creora® brand promise which is the driving force behind the new brand campaign. We are focused on increased awareness of creora as the global leader in spandex' shared President Kim 'For 2016, we are planning to continue to invest in product, technology, assets, and services to bring value to our direct and indirect customers.'

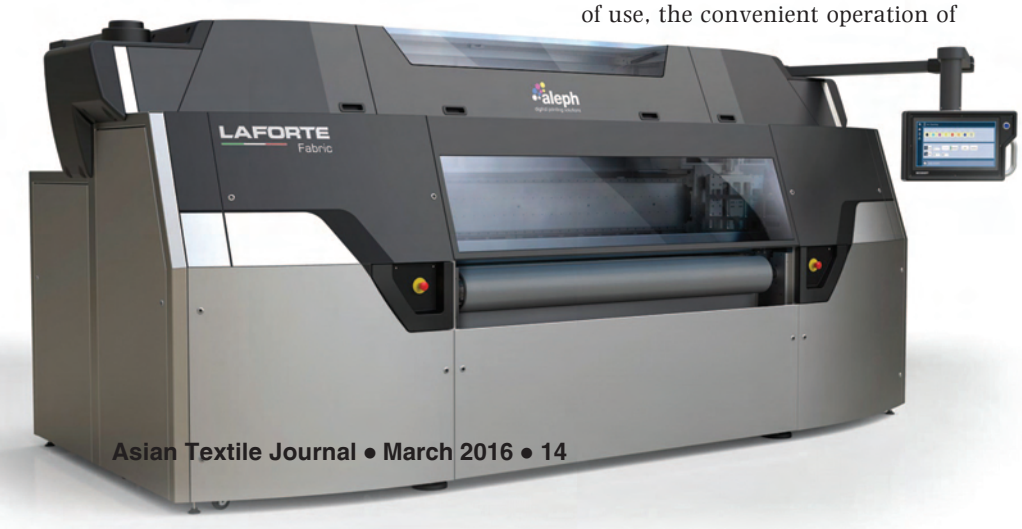
existing strengths and to put our customers' benefits into the focus of our operations.'

Aleph high performing large format printers for excellent results

Aleph has launched to the international market the two new industrial large format digital printers LaForte®Paper and LaForte®Textile, delivering high performance and allowing the quickly creation of high quality finished product with precision.

The two LaForte® machines are on top of their category and are becoming a reference point for the digital printing market for fabric and transfer paper, thanks to their high production capacity reaching a printing speed of 640 sqm/h. The greatest benefit comes for all production companies, in Italy and in the world, which normally use digital printing exclusively for small batch, continuing to use the traditional printing with a considerable increase in costs; from now on, with the two industrial printers they can take advantage of the benefits and innovation in digital printing for the entire production.

Both printers are equipped with the latest technology noticeable in the ease of use, the convenient operation of large and heavy reels (up to 10,000 m in length and 180 cm in width) and the use of inks that deliver maximum resolution up to 1200 dpi.



Avintiv starts up A.Celli Nonwovens printing line in Mexico

The start-up of the Iridium printing machine by A.Celli Nonwovens was completed in Mexico to Avintiv. Avintiv's investment at the beginning of 2015 was part of its expansion plans for the Mexican production site of what was then PGI, with the clear intent of expanding the production of specialty materials in the American continent.

The Iridium Flexo printing system purchased by Avintiv, capable of printing variable width products in the range of 1600 mm to 2150 mm, is equipped with four colors, extendable to a maximum of six colors, and can attain a production speed of 450 m/min, guaranteeing the customer the utmost level of flexibility, many aesthetic advantages and high performances. Besides the printing unit, the project also includes an unwinding system and a 'Nexus' winder equipped latest generation of in-line slitting system: state-of-the-art A.Celli Nonwovens technology with specific functions for registered printing.

Swedish research institutes develop fossil-free model car with roof made of carbon fibre

A research team from Innventia, Swerea and KTH Royal Institute of Technology has developed a model car to demonstrate that lightweight, fuel-efficient cars of the future can be made using biobased materials. The raw material can also be used in batteries, which is said to reduce the use of fossil-based materials and fuel.

The Swedish research institutes Innventia and Swerea are now able to present the first model car with a roof